

A black and white photograph of two hands, one from a lighter-skinned person and one from a darker-skinned person, firmly grasping a bright green torch. The torch is held horizontally, with the flame at the left end. The background is a blurred outdoor setting.

B[^]ASIS

“Sport has the power
to **change** the **world.**”

Nelson Mandela

Membership Opportunities

Our team



Dr **Russell Seymour**

CHAIR



Dominic Jordan

GENERAL MANAGER -
EXECUTIVE



Anna Beeton

MEMBERSHIP AND EVENTS
CO-ORDINATOR - EXECUTIVE



Simon Gibb

FINANCIAL ADVISOR



Why be a
member of
B[^]ASIS?

Our **purpose**

To educate, engage and empower.

The **BASIS** Membership programme supports our mission to **educate, engage** and **empower** UK sport to become world-leading in sustainability. **BASIS** actively seeks to partner with organisations that can contribute to this goal.

Educate

We help our members introduce and share sustainability best practices and integrate sustainable development principles into all aspects of the sports industry.

Engage

We facilitate collaboration between a range of sports, clubs, venues and solution providers - all those interested in and concerned with sustainability and sport.

Empower

We use the reach of sport to empower communities, participants and fans on sustainability issues and lead the debate on climate change and sport.

5 processes



Management

Management refers to how the organisation approaches and addresses sustainability related decisions. It includes aspects such as roles and responsibilities; training and awareness; feedback and recognition; and reporting and monitoring processes.



Policy and Practice

Policy and practice looks at what guidance has been published and is available to staff, players, volunteers and visitors and how it is implemented.



Performance

Gathers empirical data to quantify the impacts of the organisation and assess how performance has changed over time.



Innovation

Allows recognition of those organisations who have developed best practice activities beyond current standards or who have undertaken activities that have not been covered under the principles and guidance currently offered in the standard.



Future Generations

Assesses how clubs and venues are planning and preparing for ongoing improvements, looking well into the future.



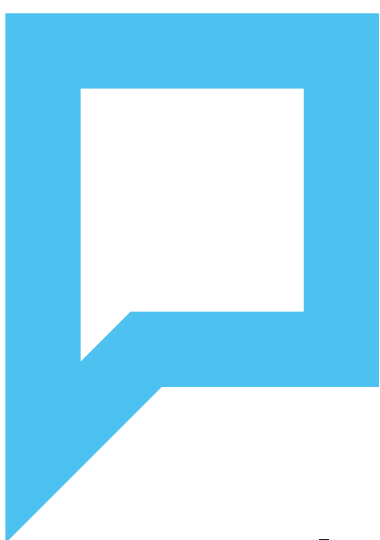
3 pillars



environmental



economic



social

12 principles



energy & emissions



waste management



water & effluents



materials & chemicals



food & drink



transport & travel



biodiversity & habitats



economy & community



procurement & employment



accessibility & equality

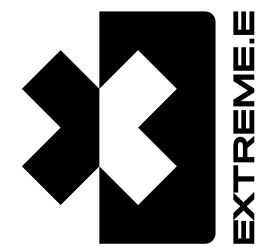


healthy options



engagement & education

Proud to be working with **great members...**



Collaboration & strategic alliances



United Nations Sports Framework

Working with **BASIS** can help your organisation meet all five principles of the United Nations Sports Framework.



The five principles of the United Nations Sports for **Climate Action** delivery are:

1. Undertake systematic efforts to promote greater environmental responsibility.
2. Reduce overall climate impact.
3. Educate for **Climate Action**.
4. Promote sustainable and responsible consumption.
5. Advocate for climate action through communication.



Membership **categories**

Sports Club
Membership

**Sports
Group**
Membership



Sports Club Membership

Ideal for Sports clubs of all sizes, across
all sports amateur or professional.

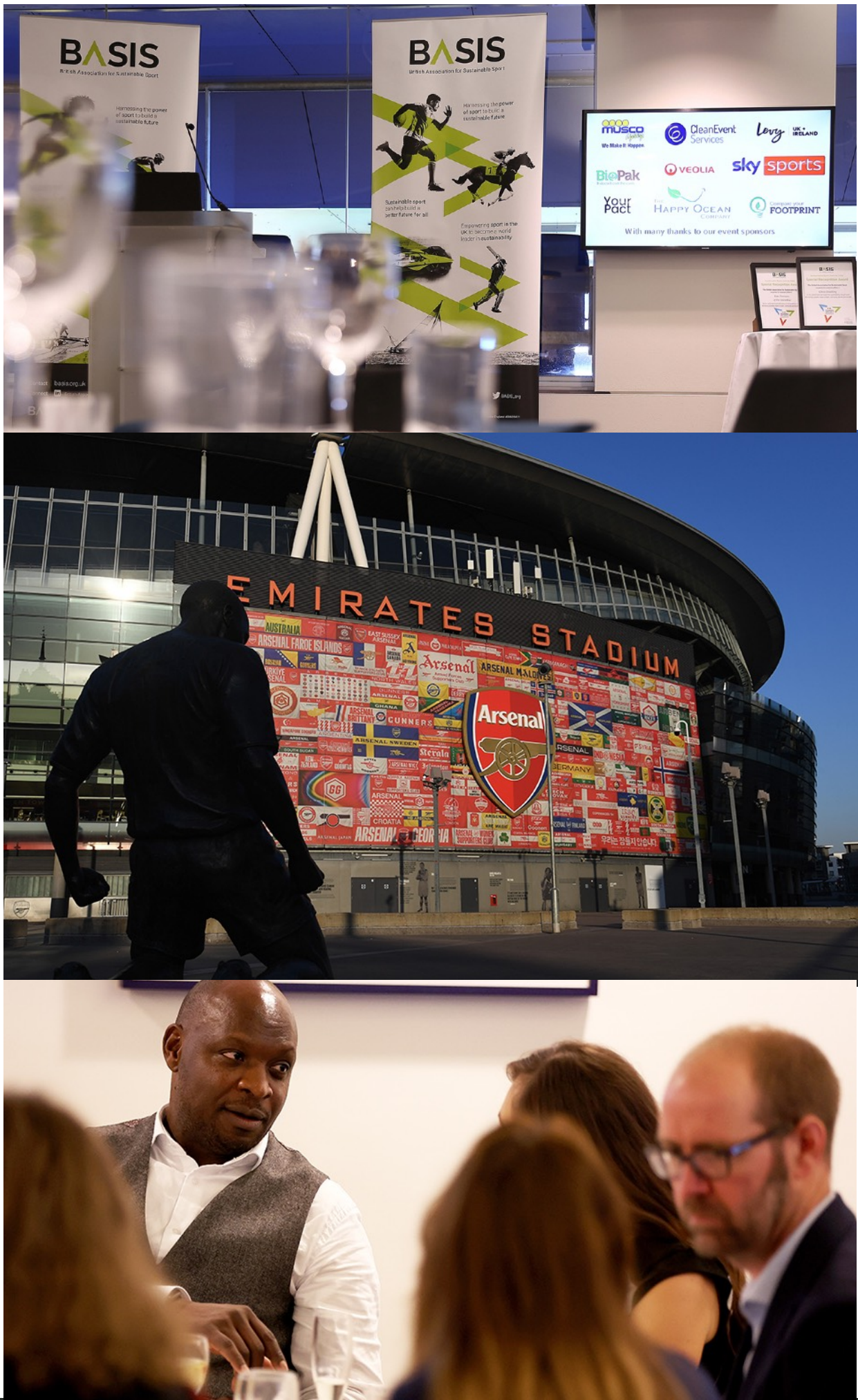


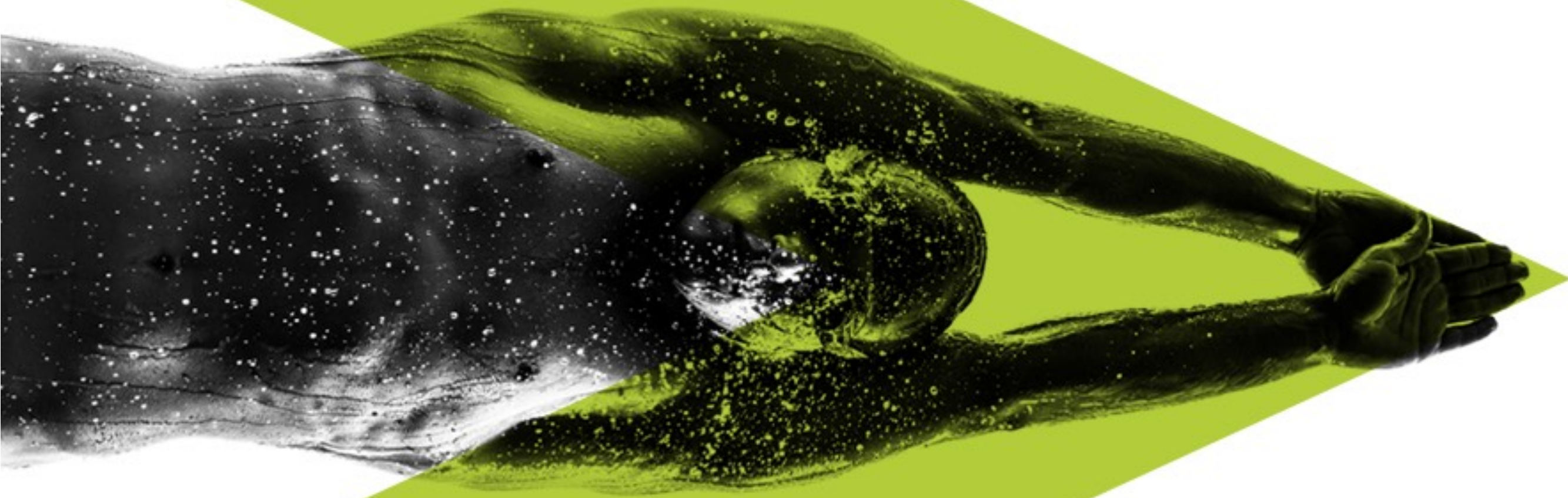
British Association for Sustainable Sport

Sports Club Membership **benefits**

>	Annual 12 Month Membership.
>	One free ticket to Annual BASIS Conference and access to further discounted tickets.
>	Access to all on-line and in-person activities and events.
>	Access to BASIS webinars, newsletters, information hub and other members only resources.
>	Access to member and supplier's network.
>	Organisations profile on BASIS website page.
>	Use of BASIS branding on your website and materials.
>	Access to special discounted training, certification, and additional services.
>	Promotion in BASIS literature, communications, and social media.
>	Recognition of sustainability initiatives and accomplishments through our various media channels.

Current amateur annual membership	£195 +VAT
Current professional annual membership	£795 +VAT





Sports Group Membership

Ideal for governing bodies, federations, associations and leagues.

Sports Group Membership **benefits**

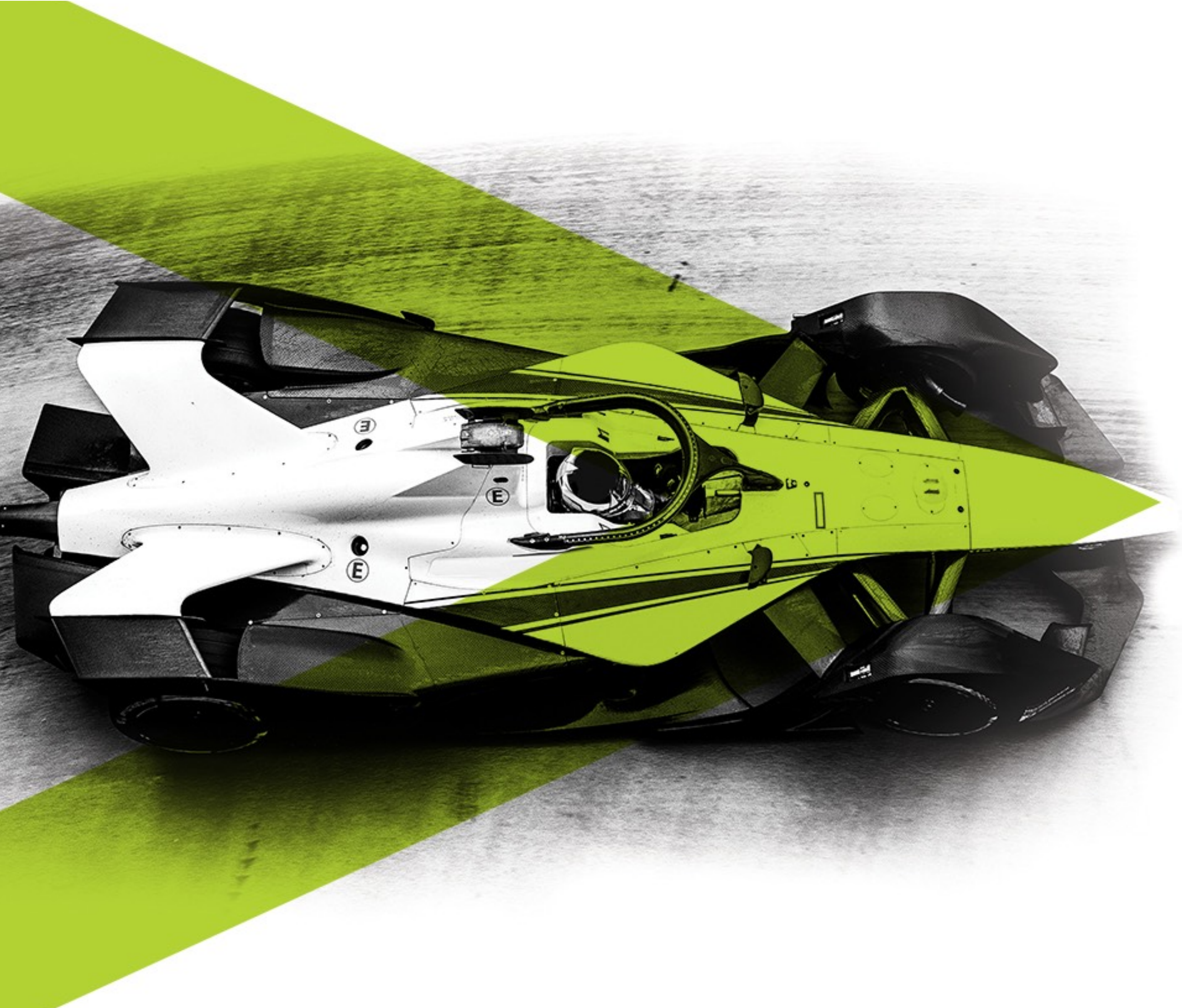
>	Annual 12 Month Membership.
>	Two free tickets to Annual BASIS Conference and access to further discounted tickets.
>	Free Associate membership for your nominated members.
>	Discounted full membership for your members.
>	Access to all on-line and in-person activities and events.
>	Access to BASIS webinars, newsletters, information hub and other members only resources.
>	Access to member and supplier's network.
>	Organisations profile on BASIS website page.

>	Use of BASIS branding on your website and materials.
>	Access to special discounted training, certification, and additional services.
>	Promotion in BASIS literature, communications, and social media.
>	Recognition of sustainability initiatives and accomplishments through our various media channels.

Current annual membership

£1,495
+VAT





**What our
partners say**

“**MCC** has and continues to gain a great deal from our membership with **BASIS**. The regular talks, presentations and conferences allow us to listen and engage with the industry’s contemporary issues.

Knowledge of how to tackle some crucial challenges facing sports and society is learned through regular webinars and reports, with education and guidance being key to how **BASIS** operates as a business.

The opportunity to communicate with other members experiencing similar situations is also invaluable to **MCC**. This has helped us shape our ideas on sustainability policy, and the guidance **BASIS** offers is critical to how we intend to move forward on our sustainability journey.

Sport has a platform, and by joining **BASIS**, sports organisations and governing bodies are equipped with the tools to enact change and lead from the front in tackling the climate crisis.”

Stuart Dunlop, MCC
Sustainability and Accessibility Manager



“We joined **BASIS** because we knew we’d achieve more by being connected.

The **BASIS** team and wider network have been invaluable in helping us feel our way through a complex set of challenges – it’s given us ideas, contacts and helped shape our own approach. The sustainability challenge is a big one and I’d encourage any sporting organisation to join **BASIS** so that you aren’t trying to tackle it alone.”

Peter Smith,
Head of Change and Sustainability,
Ashton Gate and Bristol Sport

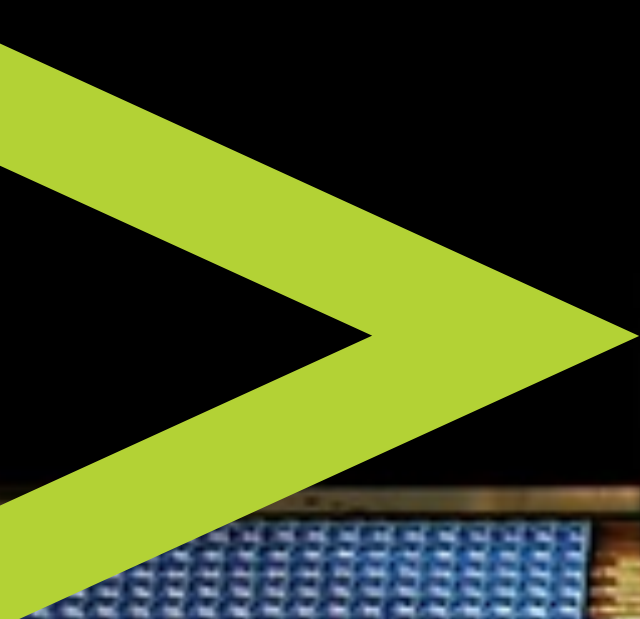


“England Athletics joined **BASIS** in 2021, it was an important early step in our sustainability journey – demonstrating our intent to embed sustainability principles into our operations. Our **BASIS** membership has been particularly useful in providing fundamental of sustainability training for a number of colleagues, giving them the confidence to be effective internal champions. We subsequently used the **BASIS** 12 principles as the framework to develop our sustainability strategy. The resources, webinars and events have provided valuable opportunities to meet with other NGBs to share working practices. I would definitely recommend **BASIS** membership to other NGBs and sports organisations.”

Andy Anstey, Head of Business Development (and strategic lead for sustainability), **England Athletics**



London, 23.7.17. London Marathon on The Embankment. photo by Mark Shearman.



The sustainability hub for **sport in the UK**: a not-for-profit community committed to achieving positive impacts at every level.

Want to **get involved** with **BASIS**?

Join hundreds of organisations from across the sector, including major sports associations, clubs and venues.

BASIS membership enables you to deliver sustainability best practices and make a positive impact for sport at every level.

Join the network

Access resources

Improve your performance

Contact Dominic Jordan
General Manager

dom.jordan@basis.org.uk

07949 256057



British Association for Sustainable Sport