



Thank you for being part of our 10th birthday celebrations and our inaugural Sustainable Sport Awards.

BASIS has provided expert help to sports clubs, venues, and governing bodies for a decade, helping them to understand their impacts, set targets and implement processes to improve their environmental performance.

For ten years, the BASIS team has used its expertise and network to:

- Educate our members, sharing and developing best practice in the sports sector;
- Encourage and facilitate collaboration between our members and other stakeholders;
- Use the context and influence of sport to inform our participants and fans about sustainability issues and their relevance to sport; and
- Represent the views of our members to government and the media.

BASIS acts as a repository of knowledge and best practice around adopting and implementing sustainable development principles within the sport sector. BASIS provides regular information to members through newsletters, webinars, forums and conferences, as well as offering training and a venue certification scheme.

For more information on upcoming events or how to get involved in the BASIS community, visit www.basis.org.uk

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The BASIS Sustainable Sport Awards 2021

19th October 2021

12pm-3pm

The Kia Oval, London

With many thanks to our event sponsors:





The O₂ arena



WE'RE LEVY UK + I

We're the sports and hospitality sector of Compass Group UK and Ireland.

We're the market leader in the provision of legendary food and drink experiences at some of the UK's most significant sporting, entertainment and arena venues.



SUSTAINABILITY IN SPORT

We are all aware of the need to act now to preserve our planet's natural resources. Sport, in particular, is an area in which we can make a real difference.



Through our industry-leading waste, energy and water services, at Veolia we work with sporting organisations big and small to help reduce their carbon footprint and minimise their environmental impact. Our bigger partners include household names such as Arsenal Football Club and Wembley Stadium, both of which we are supporting to increase recycling rates and embrace the circular economy.

Hitting the back of the net

While England may have just missed out on bringing it home at the Euros in the summer, the tournament proved to be a great example of how we can embed sustainability within sport on a large scale. A total of 88.16 tonnes of waste was recycled from the matches held at Wembley, with 14.72 tonnes being recycled from the final alone.



More than just waste

At Veolia, our sustainable services go beyond waste management. To help reduce energy consumption, we can install LED lighting or introduce green energy. We can also look at ways to reduce water consumption, installing electric vehicle charging points and much more.

Visit veolia.co.uk to find out more about how we can support your business on the road to a more sustainable future.



YOUR ONE-STOP- SHOP FOR CLEANING AND FACILITY MANAGEMENT SERVICES

CleanEvent Services specialises in providing sustainable cleaning and soft services to venues of all sizes within sports, leisure, entertainment, healthcare and retail industries.

We combine a highly-trained, friendly cleaning services team with decades of experience to give you an integrated facilities management partnership that can handle your operational needs.



Find out more
at ceworld.com



Welcome to the BASIS Sustainable Sport Awards 2021

Today's event

12.00pm: Pre-lunch drinks
12.45pm: Lunch
2.00pm: Awards presentations
3.15pm: BASIS AGM (members only)

It is a great pleasure to welcome you to our Tenth Anniversary Celebration Lunch, where we will present our inaugural Sustainable Sport Awards.

It goes without saying that it has been a tumultuous 18-months for everyone, with the sport sector hit hard by COVID restrictions. But the response that we are getting from the sports community shows an increasing awareness of sustainability issues and the opportunity that we have to talk about climate change, air quality or single-use plastics to our fans and participants. We can do this with a genuine and truthful voice: sport has an impact on the environment and we will be impacted by environmental and societal changes so it is in our interest to respond.

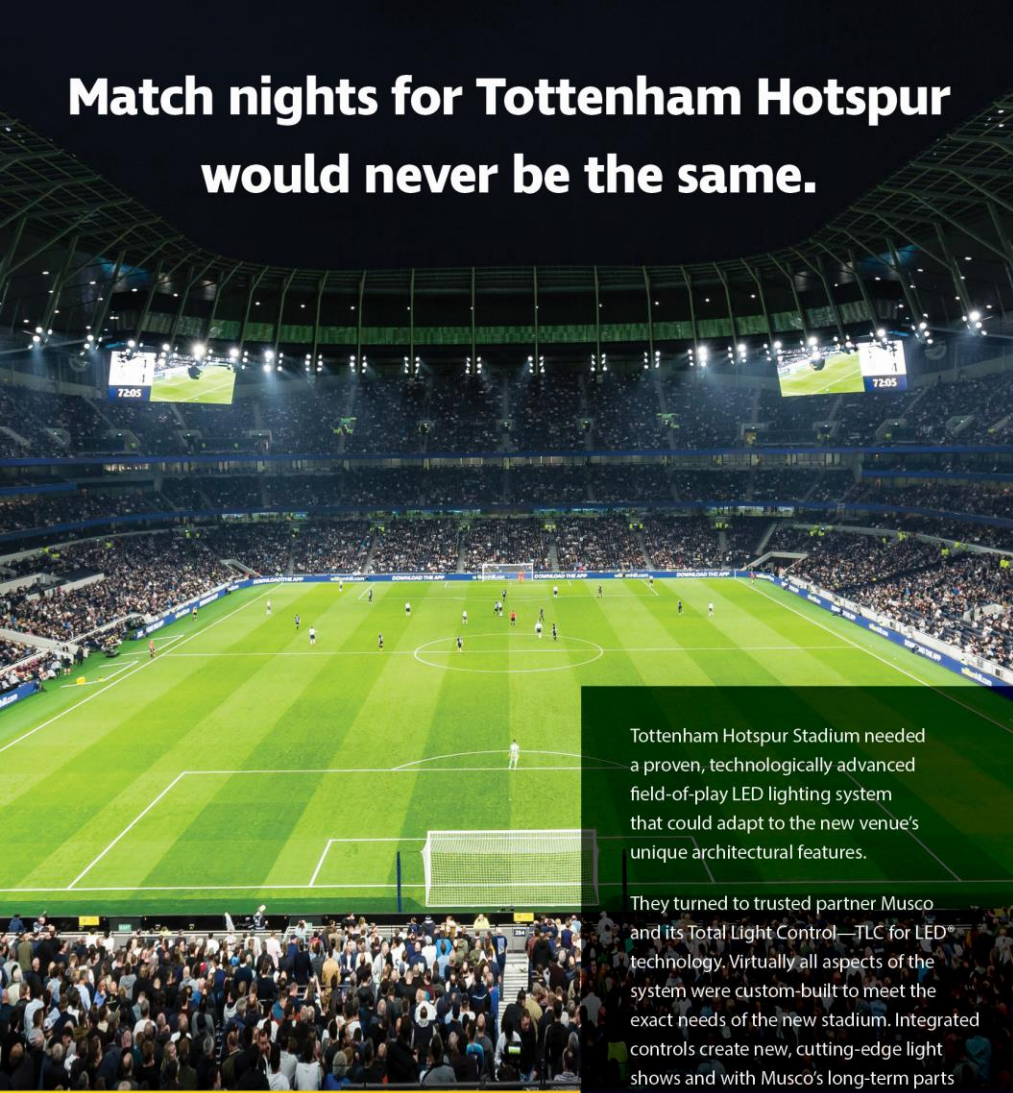
The pandemic proves that the health of our people, the health of our communities and the health of our planet are all inextricably interlinked. We are here to celebrate ten years of BASIS and the activities of our members, nominees and award winners who are all responding to these challenges in the most remarkable ways.

Kind regards
Dr Russell Seymour
CEO



BASIS would like to thank The Happy Ocean Company for its help in organising this event. The Happy Ocean Company supports organisations in reducing their environmental impact via research and stakeholder engagement projects.

Match nights for Tottenham Hotspur would never be the same.



Tottenham Hotspur Stadium needed a proven, technologically advanced field-of-play LED lighting system that could adapt to the new venue's unique architectural features.

They turned to trusted partner Musco and its Total Light Control—TLC for LED technology. Virtually all aspects of the system were custom-built to meet the exact needs of the new stadium. Integrated controls create new, cutting-edge light shows and with Musco's long-term parts and labor warranty, the Club won't pay for any maintenance well into the future.



Get the whole story about the Tottenham Hotspur Stadium project at www.lighting-for-legends.com



"Musco built us a field-of-play LED system that is truly one of a kind. The lighting on the pitch is uniform and brilliant. Fans can expect an entertainment experience like no other. And with Musco, we know it's a lighting system that offers real resilience."

— Matthew Collecott
Director of Operations, Tottenham Hotspur

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THE COMPANY



Shoot the Company are an award winning film production company based in London, we have long standing relationships with FIFA, UEFA, The FA, ECB, McDonald's, Barclays, ESPN, Red Bull, Mastercard and the MCC Foundation.

We love making films that get to the heart of important issues, distilling complex narratives and using our instinct for human storytelling to entertain, engage and educate viewers across the world.

We are honoured to be partnering with BASIS and look forward to helping their important work reach wide audiences in the sporting world and beyond.



www.shootthecompany.com

The Awards: Special Recognition Athletes

Hannah Mills

Olympic gold medallist Hannah thinks not only about sailing when she's in the water, but also about plastic pollution. She has become an International Olympic Committee Sustainability Ambassador and has launched the Big Plastic Pledge - an athlete movement to change the way single use plastic is used in and beyond sport. She spoke about plastics during a BBC interview after winning her gold medal.



Joe Cooke

Part of the sustainability team at Glamorgan CCC, Joe is also in conversation with the ECB, helping it reduce its reliance of single-use plastic and reduce its environmental impact more generally. Joe also volunteers with Friends of the Earth Cymru.

Melissa Wilson

GB Rowing Team sculler Melissa set up the OLYEarth+ initiative, working with Team GB to create a sustainable legacy following participation in the Tokyo 2020 Olympics. She also joined Champions for Earth in 2020 with a plan to increase the impact athletes can have on sustainability and tackling climate change.



Honorary Life Membership Award



Steve Isaac

Steve has recently retired as the R&A Director of Sustainability, where he led golf's efforts to get to grips with the impacts of climate change to carve out a sustainable future for The Open Championship, and the sport as a whole.

Steve also spearheaded the R&A's ongoing Golf 2030 programme – perhaps the deepest dive into sustainability and climate issues in any sport, anywhere. Through this Award, BASIS recognises Steve's tireless advocacy of sustainability. With his measured and meticulous delivery, his impact in delivering sustainability for golf has been second to none, and this has influenced sport more generally.

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The Awards: Shortlisted Entries

The Club Strategy / Strategic Leadership Award

Norwich City FC: Greener Together

One of the club's key partnerships has been with Kotkamills in Finland to develop alternatives so that single-use plastic use can be entirely eliminated. Already, 100,000 environmentally-friendly swaps have been made. Other initiatives include allotments for food production, and the planting of hundreds of trees and plants.



Shoreham FC: Net Zero by 2025

The club has implemented a wide range of initiatives to achieve its target, already resulting in a 50% reduction in waste, a 30% reduction in energy use, a 30% drop in meat sales and 300 trees planted. All this has been achieved through engagement with the club's volunteers, and money raised through donations.



Southampton FC Halo Effect: The Halo Effect

The initiative has been structured around four key pillars (Environmental, Corporate, Fan & Social Responsibility), each with an associated 'Halo' initiative. For instance, the club has partnered with Carbon Footprint to plant 1,250 trees in Southampton and the same number in the Amazon, and the 'Saints As One' social responsibility initiative is helping vulnerable individuals locally.



The Social Impact, Engagement & Education Award

People & Work: Play It Again Sport

This social enterprise works to divert pre-used sport equipment and clothing from landfill, investing the income made from sales into community sport in the Rhondda Valley. Programs have included summer camps, tournaments and school assemblies, designed to encourage a positive association with sport and wellbeing.



Planet Earth Games

This collaboration with NGOs and other organisations aims to educate, inspire and influence people through daily challenges on activities such as plastic reduction, clean energy, conservation and ethical consumerism. 95% of participants have claimed they will make long-term behavioural changes as a consequence of taking part.



RYA: The Green Blue

Providing information, resource & support for the recreational boating industry, the RYA's long-running campaigns aim to encourage best practice and promote dialogue within the wider marine industry. To do this, the RYA have also garnered partnerships with British Marine, LIFE Recreation ReMEDIES, Final Straw and the Yacht Harbour Association.



The Innovation in Initiatives & Products Award

Planet Super League

This venture run tournament wherein families can represent their favourite club and score goals by taking actions to reduce their CO₂ emissions. So far 3,050 families have signed up with 25,700 actions completed and emissions reduced by 85 tonnes of CO₂ compared to an average lifestyle.



Tiger Up!

Using 100% recycled materials, the company uses low-energy technology and produces zero waste in its manufacture of products such as its permeblox and trekboards. For every 200m of product produced, 2 tonnes of CO₂ are saved, with the diversion of materials from landfill.



Racing Foundation & Thoroughbred Breeders Association: Environment Impact Assessments & Carbon Calculations on Thoroughbred Racehorse Stud Farms

The organisation has increased engagement around sustainability within the industry and the broader equestrian community by producing an ebooklet on managing pasture and facilities for horses. It also asks members to consider the England Woodland Creation Offer to support planting native tree species.



The Media & Outreach Award

Sky Sports: Summer of Sustainable Sport

Sky highlighted the impact of climate change at some of the UK's most high-profile sporting events, and featured sustainability features throughout broadcasting - including a 30-min documentary, *Golf & the Climate Crisis*. The campaign had a reach of 112m on Twitter, with over 900,000 video posts featuring on Instagram.



BBC Sport

In May of this year, BBC Sport online went 'Back to the Future' imagining what major sports and sporting events might look like in a future affected by climate change. The project drew on an international panel of experts and current scientific data to imagine possible scenarios. Launched online, the project was picked up across all BBC platforms and included interviews with top-level sports-people as well as sustainability experts.



Emergency on Planet Sport

A landmark series and possibly the most cohesive and diverse piece of journalism on the current impacts of climate change on sport, this podcast series pulled together an unprecedented group of athletes, venue managers, scientists and other experts to assess the impact that climate change is having on sport now, what might happen in the near future, and what we might be able to do about it.

